Key Questions to Assess Capacity

- 1. Where is your organization now (number of staff, fundraising effort, and level of success)?
- 2. Why are you raising money? How?
- 3. Where is your organization now (number of staff, fundraising effort, and level of success)?
- 4. What were your fundraising challenges? Where have you not been able to obtain money?
- 5. How does your organization keep track of your funders and fundraising options?
- 6. What sustained efforts are needed to achieve long-term financial stability for your organization?